



USER GUIDE

Shopify Lay-Buy Payment Gateway and App

Your Shopify store's Checkout:

Customer is offered an affordable payment option in your Shopify store's checkout to pay-off their purchase via a LAY-BUY payment plan

| ced1-store | | | Davments \$3.00 AUD |
|---|------------|----------------------|--------------------------|
| Cart > Customer information > Shipping method > Payment method | | vitual tentine w | Jayments \$5.00 AOD |
| Payment method All transactions are secure and encrypted. Credit card information is never sto | pred. | Subtotal Shipping | \$3.00 AUD \$8.00 AUD |
| Credit card | | Taxes | \$0.30 AUD |
| | | Total | AUD \$11.30 AUD |
| PUT IT ON LAY-BUY powered by Payees | • | | |
| You will be redirected to PUT IT ON LAY-BUY Powered by PayPal to co your purchase securely. | mplete | | |
| Billing address | | | |
| Same as shipping address | | | |
| O Use a different billing address | | | |
| Subscribe to our newsletter | | | |
| < Return to shipping method Compl | lete order | | |

Payment Plan:

Customer is then presented with a payment plan where they get to select the down-payment % they want to pay today, and how many monthly instalments they need to pay-off the balance. Your store's logo will however replace the Lay-Buys logo in below image.



| ustomer Name | | Warrin van Deventer | | |
|--------------------|-------------------------|---------------------|---------|--|
| Customer Email | | sharonvd@y7mail.com | | |
| Order Invoice Id | | #5819386950 | | |
| Total Order Amount | | 11.30 | | |
| Currency | | AUD | | |
| Down Payment % * | | 10 • | | |
| Months to Pay * | | 6 | | |
| Plan Preview | | | | |
| Payment | | Due Date | Amount | |
| DownPayment | | Today | AUD1.10 | |
| 1 | Feb 29,2016 10:29:21 AM | | AUD1.70 | |
| 2 | Mar 29,2016 10:29:21 AM | | AUD1.70 | |
| 3 | Apr 29,2016 10:29:21 AM | | AUD1.70 | |

Back PUT IT ON LAY-BUY

Payment in PayPal:

Customer is then re-directed to PayPal, where they pay the down-payment today and the recurring Lay-Buy payment plan profile is setup between them and you, the merchant. All monies are paid directly into the merchant's PayPal account throughout LAY-BUY period. Customer will pay via their existing PayPal account, or via their credit card if they do not have a PayPal account.

| Your order summary | | Choose a way to pay | |
|---|--------|---|------------------------------|
| Descriptions | Amount | Pay with my PayPal account | |
| DownPayment (excl. recurring paymen Item price: \$1.10 Quantity:1 | \$1.10 | Log in to your account to complete th | e purchase |
| Lay-Buys admin fee tem price: \$0.10 Quantity:1 | \$0.10 | Create a PayPal account And pay with your credit or debit card Learn more about PayPal – the f | faster, safer way to pay. |
| AY-BUYS PAYMENT PLAN - 1.70 AUD per month for 6 months | | Country | Australia |
| Item total: | \$1.20 | Card number | |
| | | Payment type Expiry date | MasterCard DISC.CVER RELATED |
| | | CVV What is this? | |
| | | Date of birth <u>Why?</u> | dd mm yyyy |
| | | Please enter your full legal name | |
| | | First name | |
| | | Middle name(s) (optional) | |
| | | Last name | |

SHOPIFY Admin: Orders

The Lay-Buy order is then created in Shopify with a **Pending** status. Lay-Buy orders will remain at **Pending** status throughout the Lay-Buy period until final payment is made by the customer, where status then moves to **Paid** for merchant's **fulfillment**.

| Ś | ORDERS | Orders | | | | | Export | Create order |
|-----------|---------------------|------------------------------|--|---------------------|----------------|--------------------|--------|--------------------|
| ٩ | Orders | | | | | | | |
| Â | Drafts | Enable desktop not | fications | | | | | ~ |
| • | Abandoned checkouts | <u>Receive an alen</u> on yo | ur desktop as soon as a new order comes in | l. | | | | |
| P | | All Orders Open | Unfulfilled Unpaid | | | | | |
| R | | | | | | | | |
| ılı | | Filter orders - 🤇 Star | t typing to search for orders | | | | | |
| <u>*:</u> | | Order | Date 👻 | Customer | Payment status | Fulfillment status | | Total |
| 0 | | #1020 🗉 | Yesterday, 7:16am EST | Sharon van Deventer | Pending | Unfulfilled | | \$11.30 |
| • | | #1019 🗉 | Yesterday, 6:43am EST | Sharon van Deventer | Paid | Fulfilled | | \$11.30 |

SHOPIFY Admin: Order Details All Lay-Buy orders are auto tagged "LAY-BUY" and assigned a note "PUT IT ON LAY-BUY powered by PayPal"

| ŝ | ORDERS | Orders | / #1019 Yesterday at 6:43am EST | | | | | < > | ··· Print |
|------------|---------------------|--------|--|------------|---|--------------|--|----------------------|-----------|
| Q | Orders | | Order details | | 6) (| Online Store | Customer | | |
| Â | Drafts | | Fulfilled | | Ŭ | | | ☑ 16 orders | |
| • 😒 | Abandoned checkouts | | | | | | | | |
| P | | | lay-bugs Lay-Buy mobile payments | \$3.00 × 1 | | \$3.00 | Sharon van Deventer | | |
| R | | | | | | | sharonvd@y7mail.com | Edit | |
| մի | | | | | Subtotal | \$3.00 | Has an account | | |
| <u>ین</u> | | | | | Shipping Standard Shipping 0.0 kg | \$8.00 | Shipping address | Edit | |
| 3 | | | | | GST 10% | \$0.30 | Sharon van Deventer 10 | | |
| • | | | | | Total | \$11.30 | Brisbane, QLD, 4000 Australia | | |
| | | | | | Paid by customer | \$11.30 | View map | | |
| ** | | | | | | | Diff. 11 | | |
| ¢ | | | Payment of \$11.30 was accepted. | | | Refund | Billing address | | |
| | | | All items were shipped. | | | | Risk level | | |
| | | | Additional details | | | | LOW MEDIUM | | |
| | | | Note | | | | Always verify orders that seem suspiciou | s. <u>Learn more</u> | |
| | | | PUT IT ON LAY-BUY powered by PayPal | | | | View full risk analysis | | |
| | | | Tags | | | | | | |
| | | | LAY-BUY × | | | | Conversion | | |
| | | | Click to add previously used tags: | | | | Laufactore | | |
| \bigcirc | | | LAY-BUY | | | | /products/t-shirt-test | | |

SHOPIFY Admin: Managing Lay-Buy orders

The merchant would have installed the **Lay-Buy** App when getting the Lay-Buy gateway in place on their Shopify website. The Lay-Buy App will reside within the merchant's admin menu under Apps.

Admin users of merchant store clicks on the Lay-Buy App to access the payment plan details for all Lay-Buy orders.



SHOPIFY Admin: Lay-Buy App

The admin user will be presented with the Lay-Buy App menu items per below after clicking on the **Lay-Buy App** in their Apps admin menu. The 'Shopify Configuration' tab will hold your merchant configuration settings for your Lay-Buy orders. 'Your Shopify Orders' tab will hold all payment plan details for all the Lay-Buy Shopify orders.



<u>SHOPIFY Admin: Lay-Buy App – Shopify Configuration</u> The admin user can reset the store's 'Shopify Configuration' tab if they want to change the down-payment % or the number of monthly instalments they are offering their customers in their checkout.

'Your Shopify Orders' tab will hold all payment plan details for all the Lay-Buy Shopify orders.

| 🛐 shopify 🛛 🖄 | 弊 PUT IT ON LAY-BUY / Account Details | , i i i i i i i i i i i i i i i i i i i | | | | | | |
|---|---------------------------------------|---|---------------------------------|--|--|--|--|--|
| O Search | | | | | | | | |
| A Home | | Enter Sale as the Seller View as Seller Log | Shapify Dataila | | | | | |
| Crders 15 > | | Update Your Details | Shopily Details | | | | | |
| Products > | | Shopify Configuration | Fields with * are required. | | | | | |
| A Customers | | Change Password | | 10973 | | | | |
| III Reports | | Log Out | Shop Url * | ced1-store.myshopify.com | | | | |
| 💥 Discounts | | | Merchant Email | sales@lay-buys.com | | | | |
| Online Store > | | | Shopify Gateway URL | https://www.shopify.com/login? redirect=authorize_gateway%2F1030206 | | | | |
| Point of Sale > | | | Minimum Deposit Amount | 10 * Minimum Deposit Amount (defaults to 20%) | | | | |
| ★ Apps ♦ Settings > | | | Maximum Deposit Amount | 50 Maximum Deposit Amount (defaults to 50%) | | | | |
| | | | Maximum Number of Months to pay | 6 A Maximum Number of Months to pay Balance (defaults to 3) | | | | |
| | | | Line Items Description | Yes 🔻 | | | | |
| | | | Image/Logo | BytterP Choose File No file chosen A logo or image (max. 750x90) to appear on Lay-Buys page for your branding or white-labeling. | | | | |
| | | | Plan Page Banner | This image (max 390x156) is used as banner on Installment Plan Page. | | | | |
| | | | Gateway URL | http://lay-buys.com/gateway/ | | | | |
| | | | Api IP-Address | https://lay-buys.com/report/ | | | | |
| | | | Enable Automatic Fetching | Yes | | | | |
| | | | Schedule | Daily | | | | |
| | | | Time of Day | | | | | |
| | | | UPDATE Install Payment (| Sateway install Embedded App | | | | |

SHOPIFY Admin: Lay-Buy App – Your Shopify Orders

The admin user monitor, track or revise the payment plans for any Lay-Buy Shopify order.

The admin user clicks on 🖉 to view the Lay-Buy order's payment plan.

The Lay-Buy App is fully integrated into the Shopify orders and statusing – so when a final payment is made by customer the payment plan moves to 'complete' status in Lay-Buy App, and the order residing within merchant's 'orders' moves to 'Paid' status for merchant's fulfillment. These updates to the order status are automated via a cronjob that runs on our servers. But if a merchant wants to fulfill an order immediately, they then click 'Fetch Reports' and then Update Shopify Order Status'.



SHOPIFY Admin: Lay-Buy App – Your Shopify Orders - Revise Plan

The admin user clicks on the **Revise Plan** to revise the Lay-Buy order, if a customer wants to immediately settle the Lay-Buy order or wants more time to pay-off their Lay-Buy order.

Dashboard » Revise Your Plan

- Enter Sale as the Seller
- View as Seller Log
- View Payments In
- Update Your Details
- Your PayPal Details
- Shopify Configuration
- Your Shopify Orders
- Change Password
- Log Out

Latest Transaction Information updated.

Current Plan

Back Revise Plan

Reference Information

| Paypal Profile Id | I-T2LKG1S8N2BV |
|----------------------|----------------|
| Lay-Buy Reference ID | 1818 |
| Order Invoice ID | #5704682246 |

Customer Information

| Name | warrin van deventer |
|---------|---|
| Email | sharonvd@y7mail.com |
| Address | 10 Molliwraith Rd Joyner QLD 4500 Australia |

Payment Plan

| Status | Pending |
|---------------------|---------|
| Amount | 28.00 |
| Down Payment % | 10 |
| Months | 6 |
| Down Payment Amount | 2.80 |

Payment History

| Date | Туре | Transaction ID | Amount | Status |
|------------|-------------|-------------------|--------|-----------|
| 13/01/2016 | Downpayment | 5EM44980HU479092J | 2.80 | Completed |

SHOPIFY Admin: Lay-Buy App – Your Shopify Orders – Revise Plan (Buy-Now) – Send Email to Buyer

The admin user has clicked on the on the Revise Plan to revise the Lay-Buy order, due to customer wanting to immediately settle the Lay-Buy order. Payment Type then remains on 'BUY-NOW' and admin user clicks on Save order And Send Email To Buyer and an email is sent with the payment link to customer to make payment of outstanding amount in PayPal. Customer pays and status of order is updated in Shopify 'orders' and payment plan status in Lay-Buy App is updated to 'complete'. The PayPal recurring profile is then also cancelled in PayPal, so no more payments are paid from the customer to the merchant. The original payment plan status then moves to 'cancelled' in Lay-Buy App.

Dashboard » Revise Your Plan

Enter Sale as the Seller

- View as Seller Log
- View Payments In
- Update Your Details Your PayPal Details
- Shopify Configuration
- Your Shopify Orders Change Password
- Log Out

Latest Transaction Information updated.

Current Plan

Back

Reference Information

Save order And Send Email To Buver

| Paypal Profile Id | I-T2LKG1S6N2BV |
|----------------------|----------------|
| Lay-Buy Reference ID | 1818 |
| Order Invoice ID | #5704682246 |

Customer Information

| Name | warrin van deventer |
|---------|---|
| Email | sharonvd@y7mail.com |
| Address | 10 Molliwraith Rd Joyner QLD 4500 Australia |

Payment Plan

| Status | Pending |
|---------------------|---------|
| Amount | 28.00 |
| Down Payment % | 10 |
| Months | 6 |
| Down Payment Amount | 2.80 |

| Remaining Amount | 25.2 |
|------------------|-----------|
| Payment Type | ● BUY-NOW |

SHOPIFY Admin: Lay-Buy App – Your Shopify Orders – Revise Plan (Lay-Buy) – Send Email to Buyer

The admin user has clicked on the Revise Plan to revise the Lay-Buy order, due to customer wanting more time to settle Lay-Buy order. Payment Type then switched to 'LAY-BUY' and admin user clicks on Save order And Send Email To Buyer and an email is sent with payment link to customer to make payment of the down-payment and sets up another payment plan for the balance outstanding amount in PayPal. Customer pays, status of order remains as 'pending' in Shopify 'orders' and a new payment plan is setup in Lay-Buy App, with a 'pending' status and against the same Shopify order number. The old revised payment plan for order will move to status of 'revise requested' in Lay-Buy App while awaiting customer to make payment - but then moves to status 'revised' when customer has clicked on email and made payment in PayPal. The associated recurring profile for revised plan is cancelled in PayPal, and new recurring profile is setup in PayPal for the new 'pending' Lay-Buy order.

| lan | Latest Transaction Information updated. | Latest Transaction Information updated. | | | | | | |
|---|---|--|---|----------------|--|--|--|--|
| Enter Sale as the Seller Vew as Seller Log Vew Textuals Update Your Details Shopity Configuration Your FlayInfly Orders Change Password Log Out | Current Plan Back Reference Information | Current Plan Back Reference Information Save order And Send Email To Buyer | | | | | | |
| | Paypal Profile Id | Paypal Profile Id | | I-T2LKG186N2BV | | | | |
| | Lay-Buy Reference ID | | 1818 | | | | | |
| | Order Invoice ID | | #5704682246 | | | | | |
| | Customer Information | | | | | | | |
| | Name | | warrin van deventer | | | | | |
| | Email | | sharonvd@y7mail.com | | | | | |
| | Address | | 10 McIllwraith Rd Joyner QLD 4500 Australia | | | | | |
| | Payment Plan | | | | | | | |
| | Status | | Pending | | | | | |
| | Amount | | 28.00 | | | | | |
| | Down Payment % | | 10 | | | | | |
| | Months | | 6 | | | | | |
| | Down Payment Amount | | 2.80 | | | | | |
| | | · · · · · · · · · · · · · · · · · · · | | | | | | |
| | Remaining Amount | | 25.2 | | | | | |
| | Payment Type | | O BUY-NOW & LAY-BUY | | | | | |
| | Please Choose Your Payment Plan | | | | | | | |
| | * Initial Payment | | | | | | | |
| | 10% 🔻 | 10% 🔻 | | | | | | |
| | * Months: | * Months: | | | | | | |
| | 1 Month | | | | | | | |
| | Plan Preview | Plan Preview | | | | | | |
| | Payment | | Due Date | Amount | | | | |
| | DownPayment | | Today | 2.52 | | | | |
| | 1 | | 28/02/16 | 22.68 | | | | |
| | L | 1 | | | | | | |